



Commercial Services

Website Audit

Do you have in place appropriate terms and conditions on your website? Do you collect any personal data? Do you provide sufficient information about your organisation, its products and services?

No matter what sector you operate in, chances are that your business has a website. There are many issues which need to be taken into account to ensure that it complies with complex legislation.

Our service

We offer a full review of your website, leading to:

- Individual page wordings to cover high risk content
- Terms and conditions of use
- Online trading terms where required
- Compliance with direct marketing rules
- Compliance with distance sales regulation
- Wordings to cover information provision obligations
- E-commerce statutory compliance
- Notices for data collection pages
- Incorporation of terms and online contract formation advice
- A privacy policy which suits the online environment
- Compliance with rules on use of "cookies" and other tracking devices
- Advice, drafting and negotiation to deal with related services such as website hosting, design and service level arrangements, if required (outside of audit scope)

What are the benefits?

- Compliance with statutory requirements applicable to operating a website to avoid fines and other enforcement action by the relevant authorities
- Helps to minimise risk on content liability, distance sales, payment terms and information provision requirements
- Creates a professional impression with customers on issues often missed by the competition
- Risk reduction on intellectual property rights infringement, contractual liability and regulatory breach



Our approach

- Liaison with key stakeholders such as IT and content managers
- Recommendations which work for your business
- Understanding that website changes can lead to cost, so taking a commercial approach whilst managing legal risk
- Advice on risk assessment and help to prioritise changes
- A tailored service with full account taken of your website and specific needs
- Fee certainty

How much does it cost?

Fees are competitive and vary depending on the complexities of the websites for review and your requirements. We will be pleased to scope the work according to your needs and provide a fee arrangement.

Why choose Berg Legal?

- Berg Legal's corporate and commercial team is ranked by Chambers and Partners and Legal 500 (clients' guides to the UK legal profession)
- A commercial team with over 10 years of experience advising on electronic trading
- Experience of conducting website audits for a large number of organisations and in a wide variety of sectors including the retail, technology, software and healthcare sectors
- Experienced in dealing with the needs of different sized organisations from owner managed businesses and SMEs to FTSE100 listed companies and large PLCs

Who to contact:

For advice or further information about how we can help you please contact:

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